

Batch B

Voorblad Document 13.1.3

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PRODUCTIE 6.



NL Agency
Ministry of Foreign Affairs

About this form

- Use this form to apply for a Private Sector Investment subsidy from NL Agency.
- Submit this form and required appendices to NL Agency using the address on the right.
- Submission deadline is Monday, 22 August 2011, 15:00 hrs CET.

Application Form

Private Sector Investment Programme

2011 - II

PSI supports Dutch - or foreign - business investments in emerging markets. PSI stimulates innovative pilot investments, with the ultimate goal of strengthening the private sector of the recipient country.

NL Agency
NL EVD International
Juliana van Stolberglaan 148
P.O. Box 20105
2500 EC The Hague
The Netherlands

T +31 (0)88 602 8513
E psi@info.agentschapnl.nl
www.agentschapnl.nl/psi

Admission criteria

i.e. not a private person, foundation or a NGO.

a. Are you a company or a corporate foundation in case of PSI Plus? ☒ Yes ☐ No

b. Is your company older than two years? ☒ Yes ☐ No

c. Are you planning to invest in one of the countries eligible under PSI? ☒ Yes ☐ No

Does not apply to project partners in Vietnam.

d. Is your local business partner privately owned or is its government stake smaller than 25%? ☒ Yes ☐ No

e. Is your investment project co-financed by other governmental programmes? ☐ Yes ☒ No

f. Does the total project financing by non-commercial parties, including PSI, exceed 80%? ☐ Yes ☒ No

1 Applicant information

If this application is for a consortium of organisations, provide data for the lead organisation here.

1.1 Name of organisation

eVentures Europe B.V.

1.2 Chamber of Commerce registration number or equivalent

30162561

1.3 Postal address

House or P.O. Box number

3 1 0

Number addition

Street or P.O. Box

PO Box

Application

2 of 4

NL Agency
Ministry of Foreign Affairs

1.4 Postal code and city

Postal code

1400AH

City

Bussum

1.5 Country

The Netherlands

1.6 Is your physical address different from your postal address?

☒ Yes

☐ No

1.7 Physical address

House number

4 0

Number addition

Street

Oud Blaricummerweg

1.8 Postal code and city

Postal code

1411JT

City

Naarden

1.9 Country

The Netherlands

Enter your International Bank Account Number and Bank Identification Code

1.7 IBAN

1.8 BIC

2 Contact person for applicant

2.1 Contact person

Title(s)

Dr.

Initial(s)

V.P.

Preposition(s)

Family name

Kouwenhoven

☒ Male

☐ Female

2.2 Telephone

2.3 Mobile phone

2.4 E-mail

vincent@eventures.nl

3 Intermediary

A model for authorisation can be obtained from NL Agency.

3.1 Has a third party been authorised to submit this application?

☐ Yes

☒ No

4 Project and subsidy information

4.1 Project title

Project title

Green Safaris

Acronym

Application

3 of 4

NL Agency
Ministry of Foreign Affairs

4.2 Start date

Day	Month	Year
0	1	0 1 2 0 1 2

4.3 End date

Day	Month	Year
3	1	1 2 2 0 1 3

When applying on behalf of a consortium, enter total cost and total subsidy.

4.4 What is the total project cost?

€

1	2	1	5	7	9	6
---	---	---	---	---	---	---

.00

4.5 How much subsidy are you applying for?

€

6	0	7	8	9	8
---	---	---	---	---	---

.00

PSI Plus is for investments in so-called 'fragile states'.

4.6 Which type of subsidy are you applying for?

☒ PSI Regular
☐ PSI Plus

4.7 In which country will the project take place?

Zambia

4.8 In which city, province/region will the project take place?

Kafue National Park

Fill out one or, if applicable, two partner forms.

4.9 With whom will the project be implemented?

☒ With a Local Partner
☐ With a Local Partner and a Third Partner

Provide a one-sentence, SMART project goal.

4.10 What is the goal of the project?

To introduce and pilot a new concept for lodging and safari that is 110% powered by renewable energy, including electric game drive vehicles, local sourcing and a community development program.

Give a brief description of the project. Focus on the reason for starting the project, the results and the development impact (max. 200 words).

4.11 Project summary

The partners eVentures Europe from The Netherlands and Mukambi Safari Lodge from Zambia developed together a new concept for sustainable lodging and safari. It concerns a new lodge that is for 100% powered by renewable energy sources, the global introduction of electric game drive vehicles, an innovative approach to local sourcing and a community village where less advantaged local people can run their own businesses. The partners will implement and pilot this new concept in the abandoned Moshi area in Kafue National Park in Zambia in a two years project. With this project the partners expect to contribute substantially to the development of Kafue National Park and help to unlock its huge potential. We will employ and train 59 new employees directly, of whom 35% are women. We will also offer training and employment for 12 members of the local community. The project creates concrete business opportunities for other tourism operators in the area, as well as for local suppliers and service providers. The project achieves a substantial contribution to the reduction of CO2 emissions in the lodging and safari industry. And finally it places Zambia on the map as an innovative and clean tourism destination.

5 Checklist of appendices

You can download all appendices from agentschapnl.nl/psi

5.1 Tick the boxes to indicate which appendices you add

- ☒ Project plan
 - ☒ Financial Statements of the partners
 - ☒ Organizational Chart
 - ☒ Project Budget Calculation Sheets
 - ☒ Partner form(s) for Local Partner and if applicable Third Partner
- > **Please note!** Incomplete applications will not be taken into consideration

For links to CSR related
documents see
agentschapnl.nl/psi

6 Declaration and signature

- I am authorised to sign this application.
- I hereby declare I have filled out this application truthfully.
- I have read and accepted the OECD guidelines for multinational enterprises with regard to Corporate Social Responsibility, and will act accordingly.
- I have read and accepted the ILO declaration on fundamental principles and rights at work, and will act accordingly.
- I have read and accepted the UN Convention on biodiversity, and will act accordingly.

6.1 Signatory

Title(s)	Initial(s)	Preposition(s)
Dr.	V.P.	

Family name

Kouwenhoven

☒ Male
☐ Female

6.2 Organisation

- ☒ Applicant
☐ Intermediary

6.3 Date

Day	Month	Year
2	2	0 8

2 0 1 1

6.4 Signature

7 Next steps

Submit this form

Submit the form on time to NL Agency. Make sure you have included all required appendices. The address of NL Agency can be found on page 1.

Confirmation of receipt

Within 10 days NL Agency will send you a confirmation of receipt. This contains information about the application assessment procedure.

Questions?

Should you have questions regarding the procedure, contact NL Agency, using the contact information on the confirmation of receipt.